

## Visitors to the M&T Expo will be able to see the latest equipment in the concrete and asphalt areas

*Launches by the most important brands in these segments will be key to meeting the demands of new infrastructure projects in the coming years*

Investments in infrastructure should have a positive effect on the Brazilian economy by 2024. According to projections by the Brazilian Association of Infrastructure and Basic Industries (ABDIB), BRL 235 billion are expected to be invested, especially in the areas of logistics, transportation and sanitation. This scenario is driving the concrete and asphalt equipment industry, which will present its main launches during **M&T Expo - part of bauma NETWORK, Latin America's leading trade fair for construction and mining machinery and equipment, scheduled for April 23-26, 2024, at the São Paulo Expo.**

With the confirmed presence of manufacturers such as Ammann, Bomag Marini, Caterpillar, Conishi, Deutz, Fiori, IMB, Liebherr, Lintec-Ixon, Margui, Putzmeister, Romanelli, Superior, Wirtgen and Zoomlion, visitors to the M&T Expo will have the opportunity to find out about innovations in compactors, recyclers, spreaders, pavers, milling machines, asphalt pavers, asphalt plants, soil plants, road reclaimers, planers, concrete mixers, concrete pumps, concrete batching plants and concrete distribution masts, which will be essential for bringing productivity, efficiency and sustainability to road infrastructure, urban mobility and civil construction projects in general.

This year, the Ministry of Transport plans to carry out 13 highway concessions, which could generate BRL 122 billion in investments. "This context of positive projections is fundamental to boosting the growth of our economy and the social development of our country. In this sense, we are convinced that M&T Expo, together with its exhibitors, will present the most advanced technology in equipment, components and services, as the industries invest in research and innovation to meet the demands of concessionaires, construction companies and society," says **Rolf Pickert**, CEO of Messe Muenchen do Brasil, promoter of the fair, which has the institutional support of the Brazilian Association of Technology for Construction and Mining (**Sobratema**).

M&T Expo will provide the ideal environment for checking out market trends, updating knowledge and broadening relationships with the various audiences in the construction and mining equipment sector, and for doing strategic business. Around 35,000 visitors are expected from Brazil and abroad, including directors, managers, engineers and professionals from construction companies, mining companies, industries, transport companies, rental companies, investors, authorities and representatives of municipal and state institutions responsible for the work.

For more than four decades, M&T Expo has sought to play an important role in the evolution of the machinery market in Brazil, being a meeting point for the entire sector. "In the current climate change scenario, the fair will also be focused on reducing greenhouse gas emissions, carbon neutrality, reducing material consumption and optimizing the use of natural resources. Visitors will also be able to follow all the efforts made by the industry and suppliers to achieve these goals," explains Pickert.

In addition to the concrete and asphalt area, **M&T Expo 2024 - part of bauma NETWORK** will also feature machine launches with on-board technology and innovations from the main manufacturers of yellow line machines and people and load lifting machines. The parts and components industries and service suppliers will also showcase their new products. To attend the fair, just complete the accreditation [in this link](#).

The event will feature a number of attractions such as the **Demonstration Arena**, with exhibitors' machines in operation in real time, a series of content activities, free operator training courses, the **Most Sustainable by M&T Expo Award**, which will recognize responsible practices in the trade fair sector and highlight exhibitors who adopt innovative solutions, **M&T Expo Capacita**, in partnership with **3x More Trainings**, the São Paulo Association of Earthmoving Contractors and Rental Companies, Compressed Air, Hydraulics and Construction Equipment (**APELMAT**) and **Instituto Opus**, which offers discounts on vocational courses for exhibitors and visitors, the **Machine Operators Course**, also in partnership with **APELMAT**, with free practical and theoretical classes during the event, and the **Brazilian Machinery Museum**, an unprecedented attraction in the country.

In terms of content, M&T Expo will once again be the venue for the **National Congress for the Appreciation of Rental**, an initiative of the Brazilian Association of Unions and Associations Representing Equipment, Machinery and Tool Rental Companies (ANALOC), the **Aggregates Mining Seminar**, in partnership with the National Association of Construction Aggregates Producers (ANEPAC), the Machinery and Equipment for Mining and Cement Sector Chamber of the Brazilian Machinery and Equipment Industry Association (CSCM-ABIMAQ) and **Brasil Mineral Magazine**; the **Forum "ESG in Construction and Mining - Best practices for sustainability combined with competitiveness"**, in partnership with the **Conexão Mineral** and **Conexão Construção** news portals, with institutional support from the Brazilian Metallurgy, Materials and Mining Association (ABM), the **Brazilian ESG Association**, the Brazilian Mining Institute (IBRAM), Infra Women Brazil (IWB), Mining Hub and sponsorship from METSO; **ABRASFE TecTalks**, organized by the Brazilian Formwork, Shoring and Access Association, and the **VDMA Symposium**, organized by the German Association of Industrial Machinery and Plant Manufacturers.

Learn more about M&T Expo: <https://www.mtexpo.com.br/>

#### Service

**Date:** April 23-26, 2024

**Time:** 1pm to 8pm

**Local:** São Paulo Expo, SP

**Free accreditation:** <https://www.mtexpo.com.br/credenciamento>

**Confirmed exhibitors:** <https://vitrinedenegocios.mtexpo.com.br/event/mt-expo/exhibitors>

#### About Messe München

As one of the largest fair companies in the world, with around 50 fairs for capital goods, consumer goods and new technologies, Messe München sets new standards for innovation, flexibility and networking. Together with leading international fairs such as bauma, electronica, IFAT and BAU, Messe München is constantly expanding its portfolio, adding, for example, digital formats. At its headquarters in Munich, it hosts high-quality fairs, conferences and events. It operates in all important growth markets, such as China, India, Brazil and Turkey. With its network of associated companies and foreign agencies, it is present in more than 100 countries.

#### About Messe Muenchen do Brasil

As part of the international expansion strategy, in 2017 the subsidiary Messe Muenchen do Brasil was founded with the purpose of bringing to the national market the levels of excellence and innovation established at the headquarters in Germany and support the development of trade fairs in a specialized and internationalized direction.

#### About Sobratema

The Brazilian Association of Technology for Construction and Mining (Sobratema) has been operating for over 34 years in generating business and developing the construction, mining, rental, agribusiness and environmental sustainability sectors. With more than 600 members, the entity's programs cover different aspects of these segments, including the dissemination of qualified and unprecedented content about the market, the

dissemination of technical and technological knowledge, the interaction between professionals in the sector, the offering of strategic tools used in these segments, the exchange with international innovative technologies and professional training and certification.

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