

Sanitation: external investments triple and add up to R\$ 90 billion in two years

The new Sanitation Legal Framework, enacted in July 2020, has generated important results in the last two years. There were more than 20 private concessions that resulted in R\$ 90 billion in investments, in 452 municipalities and 30 million people benefited from 643 infrastructure works, which created 6.2 million jobs. Information from the Ministry of Integration and Regional Development shows the advances towards universal sanitation by 2033, with new opportunities that should happen, with the raising of more than R\$ 33 billion in debentures, approved by the portfolio.

In this positive scenario, **Messe Muenchen do Brasil** will promote the first **IFAT Brasil**, which will connect the several stakeholders in the sanitation area, providing in a single environment all solutions for water and sewage management, drainage and infrastructure for sanitation, management of waste and energy recovery solutions, in order to contribute to the development of business opportunities in the environmental technologies sector and the fulfillment of the goals established in the new Legal Framework, thus helping to build a better future for Brazilian society.

Scheduled to take place between **April 23 and 26, 2024**, at São Paulo Expo, together with M&T Expo, the largest fair of machinery and equipment for construction and mining in Latin America, **IFAT Brasil** will offer a unique experience for visitors and for exhibitors, by uniting competences, funds and financial instruments to meet the demands of municipalities, states and companies in the area of sanitation.

There will be more than 10,000 m² of exhibition, covering all segments of sanitation - water, sewage, drainage, and waste recovery -, which will position IFAT Brasil as a complete thematic event to aggregate the market and develop solutions for the sector . The fair will feature an Innovation Pavilion, in partnership with **ISLE Utilities**, one of the largest intelligence agencies in the world in innovation in the water sector. The space will allow companies with innovative projects to participate in a product incubation process, helping to capitalize and expand sales through **ISLE Utilities** platforms.

About content, more than 15 thematic panels are being programmed. For this, international and local partnerships will be established to strengthen the representation of the main subjects that involve the operation and decision-making of public and private managers, demonstrating real experiences of the sector.

IFAT Brasil is part of the IFAT network, which has more than 50 years of experience in ensuring the quality of the experience for visitors, being the world's leading network for environmental technology. With 11 leading events in its portfolio, IFAT worldwide is the largest environmental technology network in the world, with visitors from 155 different countries exhibitors from more than 59 nationalities.

Discover more at <https://ifatbrasil.com.br/>

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the Trade Fair Center Messe München, at the ICM – International Congress Center Messe München, the CCN – Conference Center North Messe München and the MOC – Event Center Messe München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.

Messe Muenchen do Brasil

As part of the international expansion strategy, the subsidiary Messe Muenchen do Brasil was founded in 2017 with the purpose of bringing to the national market the levels of excellence and innovation established at Germany headquarters and support the development of business fairs in a specialized direction. Since 2018, Messe Muenchen do Brasil organizes M&T Expo, the leading trade fair of Latin America for Mining and Construction, with presence of exhibitors and visitors from several countries of Latin America and Worldwide.

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