

Sanitation: Research shows that Brazil has the potential to receive investments of around BRL 580 billion by 2033

External investments in the sanitation area almost tripled between 2020-2022, reaching the amount of R\$ 90 billion, compared to the period from 1992 to 2000, when contributions reached almost R\$ 35 billion. According to a survey carried out by **Messe Muenchen do Brasil**, based on data from public agencies and private companies, by 2033, the sector has the potential to receive resources of around R\$ 580 billion.

This positive perspective is the result of the new business model in the area, defined by the new Sanitation Legal Framework, promulgated in July 2020, which brought facilities for the creation of financial instruments, regulated private concession processes, which are important to guarantee legal certainty, and profitability for operators, attracting national and international private investors.

Among the sanitation areas that should receive more resources are solid waste management and energy recovery solutions, with around R\$ 227 billion until 2033, followed by drainage and sanitation infrastructure, with R\$ 178 billion, for sewage management, with BRL 108 billion, and water management, with almost BRL 67 billion.

The survey by **Messe Muenchen do Brasil** also predicts that the Southeast region will have the largest amount of investment with approximately R\$ 261 billion. Following are the Northeast (R\$ 133 billion), the South (R\$ 90 billion), the North (R\$ 52 billion) and the Midwest (R\$ 44 billion).

Messe Muenchen do Brasil is the promoter of **IFAT Brasil**, the international sanitation fair in the country, by connecting the various stakeholders, providing in a single environment all solutions for water and sewage management, drainage and infrastructure for sanitation, waste management and energy recovery solutions, while promoting debates on the main themes and challenges related to the sector.

Scheduled to take place between the 24th and 26th of April 2024, at São Paulo Expo, together with M&T Expo, the largest fair of machinery and equipment for construction and mining in Latin America, IFAT Brasil will have more than 10,000 m² of exhibition, covering all segments of sanitation – water, sewage, drainage, and waste recovery – and will feature an Innovation Pavilion, in partnership with ISLE Utilities, one of the largest intelligence agencies in the world in innovation in the water sector. The space will allow companies with innovative projects to participate in a product incubation process, with assistance in capitalization and commercialization expansion through the platforms provided by ISLE Utilities. In the content area, more than 15 thematic panels are being programmed.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the Trade Fair Center Messe München, at the ICM – International Congress Center Messe München, the CCN – Conference Center North Messe München and the MOC – Event Center Messe München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.

Messe Muenchen do Brasil

As part of the international expansion strategy, the subsidiary Messe Muenchen do Brasil was founded in 2017 with the purpose of bringing to the national market the levels of excellence and innovation established at Germany headquarters and support the development of business fairs in a specialized direction. Since 2018, Messe Muenchen do Brasil

organizes M&T Expo, the leading trade fair of Latin America for Mining and Construction, with presence of exhibitors and visitors from several countries of Latin America and Worldwide.

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