

Postponement of the 11th edition of the M&T Expo

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Messe Muenchen do Brasil, organizer of M&T Expo - International Trade Fair for Construction and Mining Equipment, in partnership with Sobratema - Brazilian Association of Technology for Construction and Mining, announces the postponement of the 11th edition of its trade fair from 2021 to 2022. The decision was taken due to the current pandemic scenario and the only gradual start of immunization campaigns in Brazil and worldwide.

The event, which would have taken place from 5 to 8 of July this year, will announce its new date soon.

“The decision was aligned with our stakeholders and is based on the principle to provide only the best conditions for doing business, knowledge exchange and relationship building in a safe environment for visitors, exhibitors and partners. We have a clear understanding about the relevance of M&T Expo - part of bauma NETWORK for the Brazilian and Latin American markets, in addition to the engagement the show generates both among exhibitors and visitors, so the smartest decision to take is to hold this event next year, expecting also that a large part of the global population will be immunized”, explains Rolf Pickert, Managing Director of Messe Muenchen do Brasil.

Afonso Mamede, president of Sobratema, reinforces that this decision is in line with the principles worked by Sobratema since the first edition of the M&T Expo was held in 1995. *“We are experiencing a challenging scenario, which has required resilience, courage and perseverance from the entire sector to the safety and health of people and business. Therefore, holding the show on a new date, in which there will be a significant advance in immunization campaigns in Brazil and around the world, will be beneficial for visitors, exhibitors and partners. It also will contribute for the*

M&T Expo to continue with its mission of being the main event for business and relationship development, in addition to promoting launches, the main technologies and spreading technical knowledge in the sector".

For 26 years, M&T Expo has been one of the main platforms for conducting business and sharing knowledge to the Construction and Mining industries in Brazil and Latin America. Held every 3 years, the event generated BRL 2.7 billion in new business in its last edition. It gathers executives, entrepreneurs, decision makers and buyers interested in doing business and exchanging knowledge about machinery and equipment for construction and mining, concrete and asphalt, lifting equipment, as well as components, parts and services for maintenance.

Since 2017, the event has become part of the global calendar of bauma NETWORK, the largest international network of events for the construction and mining equipment industry.

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bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Technology for Construction and Mining).

About Sobratema

Sobratema – Associação Brasileira de Tecnologia para Construção e Mineração is devoted to propose solutions for the technological development of the sector, to disseminate knowledge and information and to take part in the training, specialization and updating of those professionals who work in the construction and mining Brazilian market. With 29 years of activity, it counts with the support of more than 650 associates (professional and construction, equipment rental, manufacturers and service rendering companies) as well as strategic associations with the main entities and companies in the segment of construction and mining in Brazil and abroad. The entity has the Market Intelligence, devoted to studies and surveys to subsidize the companies' decisions making process, Opus Institute for professional capacitation, Sobratema Publicações to publish books and trade magazines. Furthermore, it organizes specialized events, such as BW Expo – Services and Technologies Fair for the sustainable Management of Water, Wastes, Air and Energy, Summit, Workshop, Forum Infrastructure, Construction Market Trends and Entrepreneurial Missions, which take professionals to the most important international fairs of the construction and mining areas.