

New date set for M&T Expo 2022

01 June 2021

The 11th edition of M&T Expo - International Trade Fair for Construction and Mining Equipment, and part of bauma NETWORK - will take place from August 30 to September 02, 2022, at the São Paulo Expo Exhibition & Convention Center.

“After M&T Expo had to be postponed from its original date in July 2021 due to the pandemic situation in Brazil, the team worked tirelessly to find the best date for the event, in view of the challenging scenario we are experiencing, mainly with regards to the readjustment of the events calendar in venues across the country. Our expectation is that the live event will be the big meeting point of the sector post-pandemic, and we are eager to see exhibitors and visitors from the entire construction and mining industry chain”, explains Rolf Pickert, Managing Director of Messe Muenchen do Brasil.

According to Afonso Mamede, President of Sobratema, M&T Expo has always played a leading role in the construction and mining equipment market, by promoting business and networking, presenting the main launches in the sector, pointing out trends and disseminating technical knowledge: “The decision to hold the event in 2022 received support from the entire production chain, from the manufacturers to suppliers and dealers and on to users and buyers. This approval shows the strength and unity of our segment and proves once again the importance of M&T Expo for the growth and competitiveness of the market and the technological development of the sector.”.

Rafael Rinaldi, Exhibition Director of M&T Expo, emphasizes that, in the meantime, the team is working actively to promote business: “Especially in the digital environment we have intensified our efforts to bring qualified content to our exhibitor and visitor target groups and to keep the industry connected in a dynamic way 365 days a year. Our efforts will finally culminate in the live event in 2022 so long awaited by everyone.”.

For more information, please visit www.mtexpo.com.br/en

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Technology for Construction and Mining).

About Sobratema

Sobratema – Associação Brasileira de Tecnologia para Construção e Mineração is devoted to propose solutions for the technological development of the sector, to disseminate knowledge and information and to take part in the training, specialization and updating of those professionals who work in the construction and mining Brazilian market. With 29 years of activity, it counts with the support of more than 650 associates (professional and construction, equipment rental, manufacturers and service rendering companies) as well as strategic associations with the main entities and companies in the segment of construction and mining in Brazil and abroad. The entity has the Market Intelligence, devoted to studies and surveys to subsidize the companies' decisions making process, Opus Institute for professional capacitation, Sobratema Publicações to publish books and trade magazines. Furthermore, it organizes specialized events, such as BW Expo – Services and Technologies Fair for the sustainable Management of Water, Wastes, Air and Energy, Summit, Workshop, Forum Infrastructure, Construction Market Trends and Entrepreneurial Missions, which take professionals to the most important international fairs of the construction and mining areas.